

Mull Athletic Foundation

**1140 Old NC 18
Morganton, NC 28655
Fed EIN 58-1557380**



Home of the Mustangs

The importance of sponsors for the success of events like the Mustangs 5K Run/Walk and 1 Mile Fun Run cannot be overstated. The event simply would not happen without wonderful, committed sponsors! Sponsorships help cover the costs of the venue, participation medals, event t-shirts, swag, door prizes, water/aid stations, and post-race food. Most importantly, sponsor support allows for a larger donation to be made from event proceeds to our Mull Athletic Foundation by helping to offset the costs of the race. Mull Athletic Foundation is a home-based elementary school located in Burke County, North Carolina.

Sponsors will be promoted by the Mustangs 5K in the following ways:

- (1) Logo featured on race t-shirts,
- (2) Logo featured on race website and/or electronic race communication/emails,
- (3) Logo featured on our social media outlets (Facebook, Twitter, and Instagram), and
- (4) Sponsor recognized during the events over the PA system during pre-race announcements and during the awards and recognition ceremony.

Additionally, sponsors have the opportunity to (1) add promotional materials to event swag bags that all participants receive and (2) set up a booth or tent at the event to further promote their services and/or products.

The investment for being an event supporter is \$125. We also welcome in-kind sponsorships and are happy to talk with you in detail about what those opportunities may look like.

In order to insure that sponsors are featured on the race t-shirts and across race registration and promotional materials, sponsorship commitments, must be secured by May 30th. Once you email

us confirming your interest in being a sponsor Mull Athletic Foundation will email you an invoice. Once the invoice is paid and a digital logo file received, we will be able to promote your sponsorship of the event on social media outlets. After the race has concluded, we will send you an update on the outcome of the event and money we were able to collect for Mull Athletic Foundation

We look forward to the opportunity to work with you and are happy to schedule a time to talk further about the information herein. Again, thank you for your support and dedication to Burke County, and for your commitment to the health and wellness of Burke County citizens of all ages.

If you have any questions, Please contact Sandra N Aguirre, Race Coordinator at (828) 448-5665 Mobile or email at snmjoneslaw@gmail.com or the President of Mull Athletic Foundation, Mrs. Tammie Agnor at (828) 448-0041 or Vice-President Mr. John Suttles at (828) 460-4885

Mull Athletic Foundation Committee